



UTAH FOOD BANK

CAUSE MARKETING AGREEMENT

This agreement is to confirm the terms and objectives of the partnership between **Utah Food Bank** and ABC Organization for the ABC Fundraiser Food Drive promotion to be held 1/1/15 – 1/31/16(Dates).

Organization: ABC Organization

1. ABC Organization intends to donate 10% of Proceeds to Utah Food Bank.
- 2 ABC Organization will promote this special offer on their Social Media outlets.
3. ABC Organization will include Utah Food Bank's logo on their website with links to UFB's website if applicable.
4. ABC Organization will present proceeds and/or food donations from the promotion to Utah Food Bank within 30 days of the completion of the promotion (by 2/29/16)
5. ABC Organization will provide a high resolution logo (if applicable) and a 2 sentence summary of the promotion for use on UFB's social media outlets.

Utah Food Bank

1. Utah Food Bank must review and approve all promotional materials including, but not limited to, advertising, letters, brochures, flyers, and press releases prior to distribution.
2. Utah Food Bank reserves the right to cancel this agreement at any time should the activities of the organizer, in the view of Utah Food Bank, undermine the goodwill and trust of the public.
3. Utah Food Bank agrees to provide the following benefits:
 - a. Online Promotional Benefits: No presence on UFB website.
 - b. Print Promotional Benefits: No print advertising for promotion.
 - c. Media Promotional Benefits: Utah Food Bank presence at media events as needed
 - d. Quote from Utah Food Bank executive for press release if needed.
 - e. Social Media Post: 2x during promotional period

Signed:

Utah Food Bank

Date

Organization: ABC Organization

Date